



MINGO CENTRAL FOOTBALL BOOSTERS CLUB

Summer 2018

Dear Sponsor,

The Mingo Central High School Football team is extremely appreciative of your support of our athletic program and would like to thank you for helping us make 2017 another successful season on "Miner Mountain". Last season, the Miners finished (12-1), capturing the Cardinal Conference Championship for a 2nd year in a row, went undefeated in the regular season, and advanced all the way to the state semi-finals. We truly know that the success of our team is a direct result of the generosity from you and your business. You're a part of our Mingo Central Football family and we want to continue to build our relationship with you each season!

We're hoping to get an early start on things for the upcoming 2018 Season and I'm writing to you in hopes you will renew sponsorship of your on-field signage that is displayed at Harless Stadium. This year, we have 5 regular season home games and anticipate several additional playoff games at home. We averaged just over 4,500 fans at each of our home games in 2017 so fans will certainly see your support of our team. It is a great opportunity to invest in advertising that is seen by thousands! We also specifically place each sign in the "most viewed" positions around the field (End zones and beneath the scoreboard) to give your business the best opportunity of advertising.

One of the most important things to our football staff is making sure you know where your sponsorship funds go! ALL funds received from your sign sponsorship help provide the team with offsetting travel costs, much needed new equipment, and necessities throughout the season. We try our hardest every year to give our athletes the absolute best opportunities and through the stadium signage this has proven to be one of our most successful ways at benefitting both the businesses in our communities and the team itself.

As we have done in previous years, the signage renewal fee is \$150. If you would like to make any graphical changes your current sign however, the fee is \$250. We ask that all checks be made out to "Mingo Central Football Boosters" and be mailed to the address below. Please note that we need all signage sponsorships turned in no later than Monday July 30th so that we can begin mounting signs.

We truly appreciate your generosity and continued support of Mingo Central High School Football. If you have any questions, please contact me at: 304-928-3082. Go Miners!

A handwritten signature in blue ink that reads "Wes Wilson".

-Wes Wilson,
Mingo Central High School Football Boosters Club President

P.O. Box 1637 Williamson, West Virginia 25661