



# MINGO CENTRAL FOOTBALL BOOSTERS CLUB

Summer 2019

Dear Local Businesses,

The Mingo Central High School Football team is reaching out to local businesses that may have interest in supporting the team on our upcoming 2019 season. Having a community partnership is a major key into the success of our program every year, and we believe your business would be the perfect fit in our "Miner Family".

We're hoping to get an early start on things for the upcoming season and I'm writing to you in hopes you will sponsor on-field signage that is displayed at Harless Stadium. This year, we have 5 regular season home games and anticipate several additional playoff games at home. We averaged just over 4,000 fans at each of our home games in 2018; many fans will certainly see your support of our team. It is a great opportunity to invest in advertising that is seen by thousands! We also specifically place each sign in the "most viewed" positions around the field (End zones and beneath the scoreboard) to give your business the best opportunity of advertising and being noticed!

One of the most important things to our football staff is making sure you know where your sponsorship funds go! ALL funds received from your sign sponsorship help provide the team with offsetting travel costs on away games, much needed new equipment, and necessities throughout the season. We try our hardest every year to give our athletes the absolute best opportunities and through the stadium signage, this has proven to be one of our most successful ways at benefitting both the businesses in our communities and the team itself. It's a true win-win for all of us!

As we have done in previous years, the signage fee for a 4'X8' Sign is \$250 for the season. Should you decide to renew your sign in future years, it's only \$150 for the renewal. We ask that all checks be made out to "Mingo Central Football Boosters" and be mailed to the address below. Artwork or Design Info for your sign should be emailed to me at: [wwilson247@gmail.com](mailto:wwilson247@gmail.com). Please note that we need all signage sponsorships turned in no later than Wednesday August 28th so that we can begin mounting signs.

We truly appreciate your generosity and continued support of Mingo Central High School Football. If you have any questions, please feel free to contact me at: 304-928-3082. Go Miners!

-Wes Wilson,  
Mingo Central High School Football Boosters Club President

**P.O. Box 1637 Williamson, West Virginia 25661**